

SPOTLIGHT

featuring **CM Carraway**

Meet and Leverage Lexell Blue's Business Intelligence & Cognos Reporting



CM CARRAWAY
Principal Consultant

In June 2021, CM became a valued member of the Lexell Blue team as a Platinum Subcontractor. With more than two decades of experience in government contracting and Business Intelligence, CM has played a pivotal role in enhancing various aspects of Business Intelligence Systems. Her expertise covers a wide spectrum, including requirements gathering, development, process improvement, system design, life cycle development methodology, staff development, training, and post-implementation support. CM's approach to Business Intelligence is centered on working smarter rather than harder, leading to more efficient and effective outcomes.

CM currently resides in the charming city of Melbourne, Florida, where she enjoys a vibrant community and beautiful surroundings alongside her husband.

1 REVOLUTIONIZE YOUR BUSINESS WITH TAILORED REPORTING SOLUTIONS

One size does not fit all when it comes to reporting solutions. By leveraging your unique business rules to drive your data, CM creates customized reports tailored to your specific needs. She understands that every company operates differently, and CM is dedicated to defining reports that work perfectly for your business.

2 SCALABLE REPORTING SOLUTIONS FOR YOUR GROWING BUSINESS

Scalable Reporting Solutions For Your Growing Business ensure that as your business evolves, your reporting system evolves with it. With our focus on scalability, you can stop redeveloping every time there is a business change. Our solutions grow with you, adapting seamlessly to new requirements and allowing you to focus on what truly matters – your business.

3 EMPOWERING USER SELF-SUFFICIENCY

CM is your trusted partner for success, offering services that empower your business. She specializes in giving control of data to those who know it best, ensuring your staff can manage it effectively. Her tailored approach educates your team to take ownership of their data, promoting self-sufficiency and better decision-making. With CM, unlock your data's full potential and foster a culture of ownership and empowerment.

4 FINDING THE PERFECT BALANCE BETWEEN AUTOMATION AND HANDS ON ASSISTANCE

Finding the perfect balance between automation and hands-on assistance is key to effective business management. With the right solution for the right reason, CM provides visibility to your data in the way you need to drive your business. Her approach ensures a balanced delivery of metrics to manage your business while allowing for deep dives into the details when necessary. Additionally, she sets up triggering notifications to review data, helping you head off issues like project overruns and incorrect time charging before they become problems.

5 MASTERING FINANCE: OVER 30 YEARS OF EXPERTISE AND 20+ WITH COGNOS AND DELTEK

With 30+ years in finance and 20+ with Cognos and Deltek, CM embraces the philosophy of 'work smarter, not harder.' She builds solutions tailored for today's business needs while ensuring scalability for future growth. Her approach maximizes efficiency and prepares your business for long-term success.

Deltek

Premier Partner

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